



Welcome to **AQUA+**
Financing made
simpler, faster,
and better.



AQUA
FINANCE



The power of the +

We've rebuilt all aspects of Aqua to provide you with **simpler** processes, **faster** funding, **better** programs and innovative technology.



Aqua finds more ways to get to yes

- + **35+ years of experience** in home improvement, recreation and water
- + **Best-in-class financing solutions** for all your customers
- + **Comprehensive, state-of-the-art financing** across the lending spectrum
- + **360-degree approach to evaluating applications** gives customers more diverse financing options

We've transformed all aspects of Aqua to serve dealers better

It's the plus you need for your business



Instant credit decisions = faster sales



Higher approval rates across the credit spectrum = more sales



Broad credit offering = multiple finance plans to meet your customers' needs



Simplified processes = you get your money faster



Strong, stable funding = trusted reliable long-term partner

Plus the toolkit you need to close the sale and get paid



Intuitive portal that guides you through the process



100% digital paperless platform lets you work from anywhere



Constant innovation partnering with you to develop better, faster tools

The Aqua Advantage

a simpler, faster, and better experience

Simpler Application



- + Less information required
- + Essential information is pre-filled
- + Pre-approvals / soft credit inquiries

Faster Turnaround



- + 360-degree underwriting capabilities that boost approval rates
- + Multiple offers and terms for each APR with competitive costs
- + Less processing time

Better Funding



- + Digital verifications to get paid faster
- + One central hub for all consumer lending data, document downloads, e-signatures, and reporting
- + A digital-first, paperless platform to meet you where you do business

+
+
+





Put the PLUS in your business.

Not an Aqua dealer? Sign up today
and let Aqua+ transform your business.

aquafinance.com/AquaPlus

800-234-3663, option 4, ext. 6094



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